



**MEDIA RELEASE**

Contact: Brooks Company  
Argent Financial Group, Inc.  
[bcampny@argenttrust.com](mailto:bcampny@argenttrust.com)  
p:615.385.2345 f:615.385.2818

**FOR IMMEDIATE RELEASE**

**ARGENT TRUST ANNOUNCES NEW DIRECTORS AND PLANS FOR BIRMINGHAM OFFICE**

**Birmingham, Alabama, August 8, 2016** – Birmingham, Alabama, August 23, 2016 – Kyle McDonald, Chairman of Argent Trust Company, announced today approval to open a Birmingham, Alabama office, the naming of Ken Alderman as President and the election of Alderman and Lisa Narrell- Mead to its Board of Directors.

Alderman, CPA® and CFA® brings almost 40 years of experience in management, investments, trust administration, accounting, financial planning, and wealth management to Argent Trust. As President, Alderman will create additional synergies and efficiencies for all seven of Argent Trust’s locations and implement other growth strategies. In addition, he will lead the Birmingham office in its client service efforts.

“I am very pleased to join Argent Trust and to open an office in Birmingham,” said Alderman. “We have an exciting opportunity to serve the wealth management needs of individuals, families, and charities and position Argent Trust at the forefront of the continually evolving wealth management industry. Argent is committed to focusing on the client and their needs. Putting clients first is a core value that attracted me to Argent.”

“As a leader for another wealth management firm during his career, Ken identifies with the core values of focused client service that Argent delivers through our growing professional staff,” said McDonald, CEO of Argent Financial Group and Chairman of Argent Trust Company. “His acumen and experience leading companies and advising on strategy make him well-suited to further position Argent in the southeast and , particularly in theBirmingham market.”

Before joining Argent Alderman was an Executive Vice President of Regions Wealth Management and most recently was the owner of Fiduciary Wealth Consulting in Birmingham. He is a Certified Public Accountant (CPA®) and is a Chartered Financial Analyst (CFA®). He is also a graduate of the National Graduate Trust School and received the Trust Career Award from the Alabama Bankers Association. He holds a master of business administration from Florida State University and a bachelor’s degree in accounting and business administration from Auburn University.

Lisa Narrell-Mead, Principal of Workplace Advisors, LLC and Taylor Mead, LLC, has a distinguished and experienced background in corporate management and private law practice. She has served as Executive Vice President for Cadence Bank and Regions Bank. Before her career in banking, she was in

private law practice in Alabama, Louisiana, and Tennessee. Narrell-Mead received her bachelor of science in political science from Birmingham-Southern College and her juris doctorate from Emory University School of Law.

“As a leader in the business and legal community in Birmingham, Lisa has demonstrated an expert ability to assess the fundamentals of a business and offer solutions to improve efficiencies and profitability,” Alderman said. “Her clients are better positioned for success because of her talents so this is a great fit to utilize her skill set for the Argent family”

#### About Argent Financial Group

Argent Financial Group, Inc. was formed in 1990 and traces its roots back to 1930. Responsible for more than \$13.5 billion in client assets, Argent Financial Group is a diversified wealth management entity providing individuals and businesses in the Southern U.S. with a broad range of services including trust administration and related services, investment management, retirement plan and charitable organization administration, mineral (oil and gas) management and financial, retirement and estate planning. For more information, visit [www.ArgentFinancial.com](http://www.ArgentFinancial.com).